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BUYBACK OF ITS OWN SHARES 2001 DEC -3 A 10: 30

CORPORATE FINANCE

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 23 NOVEMBER 2007, IT PURCHASED FROM UBS LIMITED 2,464,217 SHARES AT AN AVERAGE PRICE OF 301.3044 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 13,972,155 TREASURY SHARES IN TREASURY AND HAS 617,447,438 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

SUPPL

PROCESSED DEC 0 5 2007 THOMSON FINANCIAL

11. NOTH ICATION OF MAJOR INTERESTS IN SHARE

DECEIVED

RM SEC +3 Ladbifokes plc 1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are STACHNIE LAYP CORPORATE FILANCE attached: 2. Reason for the notification (please tick the appropriate box or boxes) Χ An acquisition or disposal of voting rights An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached An event changing the breakdown of voting rights Other (please specify): Disclosure & Transparency Rules - Transitional Provisions. Prudential plc group of companies 3. Full name of person(s) subject to the notification obligation: 4. Full name of shareholder(s) (if different from 3.): 21 November 2007 5. Date of the transaction (and date on which the threshold is crossed or reached if different): 23 November 2007 6. Date on which issuer notified: Below 3% 7. Threshold(s) that is/are crossed or reached:

Class/type of shares if possible using	to the Trig	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction				
the ISIN CODE	Number of Shares	Number of Voting Rights	Number of voting of rights shares		% of voting	g rights		
			Direct	Direct	Indirect	Direct	Indirect	
GB00B0ZSH635	18,635,978	18,635,978	Below 3%	Below 3%		Below 3%		
		!						

8. Notified details:

instrument	date	Period/ Date		rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
Total (A+B)					
Number of voting r	ights		% of voti	ng rights	
Below 3%			Below 3%		
Proxy Voting:					
10. Name of the	proxy hold	er:		N/	A
11. Number of vicease to hold:	oting rights	proxy hold	er will	N/	A
12. Date on whi voting rights:	ch proxy ho	lder will cea	ise to ho	ld N/	A
13. Additional i	nformation:				

BUYBACK OF ITS OWN SHARES

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 22 NOVEMBER 2007, IT PURCHASED FROM UBS LIMITED 500,000 SHARES AT AN AVERAGE PRICE OF 300.0334 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 11,507,938 TREASURY SHARES IN TREASURY AND HAS 619,911.655 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

BUYBACK OF ITS OWN SHARES

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 21 NOVEMBER 2007, IT PURCHASED FROM UBS LIMITED 750,000 SHARES AT AN AVERAGE PRICE OF 305.8924 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 11,007,938 TREASURY SHARES IN TREASURY AND HAS 620,410,155 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

DECEMED

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:	CONTROL CONTROL				
2. Reason for the notification (please tick the approp	priate box or boxes)				
An acquisition or disposal of voting rights					
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached					
An event changing the breakdown of voting rights					
Other (please specify): Disclosure & Transparency Rules	- Transitional Provisions.				
3. Full name of person(s) subject to the notification obligation:	Prudential plc group of companies				
4. Full name of shareholder(s) (if different from 3.):					
5. Date of the transaction (and date on which the threshold is crossed or reached if different):	16 November 2007				
6. Date on which issuer notified:	21 November 2007				
7. Threshold(s) that is/are crossed or reached:	3%				
8. Notified details:					

Class/type of shares if possible using	Situation to the Trig	orevious Igering	O shares Resulting situation after the triggering transaction				
the ISIN CODE	Number of Shares	Number of Voting Rights	Number Number of voting of rights shares		% of voting	rights	
			Direct	Direct	Indirect	Direct	Indirect
GB00B0ZSH635	18,770,186	18,770,186	18,635,978	18,635,978		3.00%	
		-					

instrument	date	Period/ Dat		rights that may be acquired if the instrument is exercised/ converted.	rights
Total (A+B)					
Number of voting r	ights		% of voti	ng rights	
18,635,978			3.00%		
9. Chain of confinancial instru		_	_	ich the voting rights licable:	and/or the
Proxy Voting:					
10. Name of the	proxy hold	er:		N/A	Α
11. Number of v cease to hold:	oting rights	proxy hol	der will	N/A	A
12. Date on whi voting rights:	ch proxy ho	lder will ce	ease to ho	ld N/.	A
Novemb			vember, ou	nge of total voting rights holding went below 3%	. Subsequent
	trades have now p			w pushed our holding al	JUVE 370.

BUYBACK OF ITS OWN SHARES

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 20 NOVEMBER 2007, IT PURCHASED FROM UBS LIMITED 863,545 SHARES AT AN AVERAGE PRICE OF 321,7959 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 10,257,938 TREASURY SHARES IN TREASURY AND HAS 621,160,155 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

TO THE TOTAL OF MAJOR INTERESTS IN SHARE

RECEIVED

100		_			
1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:	CEC +3 A Laderokes plc				
2. Reason for the notification (please tick the approp	oriate box or boxes)				
An acquisition or disposal of voting rights					
An acquisition or disposal of financial instruments which n of shares already issued to which voting rights are attached	•				
An event changing the breakdown of voting rights					
Other (please specify): Disclosure & Transparency Rules	– Transitional Provisions.				
3. Full name of person(s) subject to the notification obligation: AXA S.A, 25 Avenue Ma 75008 Paris and its grocompanies.					
4. Full name of shareholder(s) (if different from 3.):					
5. Date of the transaction (and date on which the threshold is crossed or reached if different):					
6. Date on which issuer notified: 19/11/2007					
7. Threshold(s) that is/are crossed or reached: 10%					
8. Notified details:					

A: Voting rights attached to shares								
Class/type of shares if possible using	Situation previous to the Triggering transaction		Resulting	Resulting situation after the triggering transaction				
the ISIN CODE	Number of Shares	Number of Voting Rights	Number of voting of rights shares		% of voting	ing rights		
			Direct	Direct	Indirect	Direct	Indirect	
ORD GBP 0.28 1/3	61,324,305	61,324,305	9,803,926	9,803,926	56,934,909	1.57	9.14	

B: Financial Instruments

	acquired if the instrument is exercised/ converted.	

Total (A+B)	`
Number of voting rights	% of voting rights
66,738,835	10.72%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

Name of the Company / Fund	Number of Shares	% of issued share capital
AXA Sun Life plc With Profits	498,359	0.08003
Direct		
AXA General Insurance Ltd Managed Direct	21,000	0.00337
AXA Sun Life plc Anniversary Fund Life Direct	35,294	0.00567
AXA Sun Life plc Deferred Distribution Fund Life Direct	531,176	0.08530
AXA Sun Life plc Distribution Fund Life Direct	1,245,882	0.20008
PPP Healthcare Group plc Direct	23,284	0.00374
AXA Institutional Equity Fund Direct	75,000	0.01204
AXA Sun Life plc Retirement Distribution Pension Direct	705,882	0.11336
Sun Life Assurance Society plc With Profit Direct	296,600	0.04763
AXA Insurance UK Managed Direct	75,544	0.01213
AXA Financial, Inc	701,774	0.11270
Indirect	206.470	0.04764
Sun Life International (IOM) Ltd	296,470	0.04761
Direct		
AXA France	11,631	0.00187
Indirect		

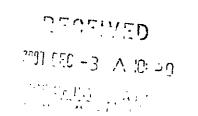
Sun Life Pensions Management Ltd	71,442	0.01147	
Direct			
Sun Life Pensions Management Ltd	24,398	0.00392	
Direct			
AXA Sun Life	150,000	0.02409	
LTAV UK Equity Life	,		
Direct			
AXA Sun Life	287,966	0.04624	
ABL High Alpha Life			
Direct			
AXA Sun Life	107,101	0.01720	
FTSE All Share Tracker Life			
Direct	544.047	0.00740	
AXA Sun Life LTAV UK Equity Pension	544,247	0.08740	
LIAV OR Equity Pension			
Direct			
AXA Sun Life	1,443,749	0.23185	
ABL High Alpha Pension			
Direct			
AXA Sun Life	546,947	0.08783	
FTSE All Share Tracker Pension			
Direct			
AXA Winterthur	2,123,920	0.34108	
Direct			
AXA Sun Life with Profit Passive	431,380	0.06928	
Direct			
Sun Life Ass Soc With Profit Passive	268,285	0.04308	
Direct			
Total Direct	9,803,926	1.57443	
Total Indirect	56,934,909	9.14326	
TOTAL	66,738,835	10.71768	

Proxy Voting:				
10. Name of the proxy holder:	N/A			
11. Number of voting rights proxy holder will cease to hold:	N/A			
12. Date on which proxy holder will cease to hold voting rights:	N/A			

13. Additional information:	

Ladbrokes

BUYBACK OF ITS OWN SHARES



LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 19 NOVEMBER 2007, IT PURCHASED FROM UBS LIMITED 674,556 SHARES AT AN AVERAGE PRICE OF 336.0577 PENCE PER SHARE.

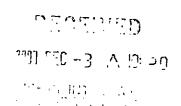
THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 9,394,393 TREASURY SHARES IN TREASURY AND HAS 622,023,700 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

BUYBACK OF ITS OWN SHARES

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY. 16 NOVEMBER 2007, IT PURCHASED FROM UBS LIMITED 687,516 SHARES AT AN AVERAGE PRICE OF 339.83 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 8,719,837 TREASURY SHARES IN TREASURY AND HAS 622,698,256 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

DIRECTORS' SHARE INTERESTS



LADBROKES PLC ("THE COMPANY") HAS BEEN NOTIFIED BY SIR IAN ROBINSON (CHAIRMAN OF THE COMPANY) THAT HE HAS TODAY PURCHASED 14,581 ORDINARY SHARES OF 28½P EACH OF THE COMPANY ("SHARES") AT 340.67P PER SHARE.

FOLLOWING THE PURCHASE, SIR IAN ROBINSON IS BENEFICIALLY INTERESTED IN 34,463 SHARES.

